



## DIYANILLA TECHNICAL INSTITUTE

In Sri Lanka the charity supports the Diyanilla Technical Institute (DTI). Young adults are offered vocational alternatives besides monocultural farming. They can attend tailoring and carpentry classes as well as English, engineering and computer courses. In addition, the aim is to deescalate the ongoing conflict between the Sinhalese and Tamil by facilitating the young adults of both ethnic groups to learn together.



## ESCUELA AGROECOLÓGICA SAN JUAN

The agricultural school “San Juan” in Paraguay directly supports small-scale farming infrastructure. Approximately 80 pupils are learning the essentials of organic agriculture in order to make their own living. The charity contributes by financing teachers’ salaries as well as infrastructural implementations to secure the school’s future existence, which is of high social and cultural value to the community.

## INSTITUTO INTERCULTURAL ÑOÑHO

The project is located in the underprivileged Mexican state of Querétaro. The institute set out to contribute to the region’s development through educational programmes. For this purpose, young indigenous men and women are trained to become social entrepreneurs, ready to start their own sustainable businesses. The charity supports this project with 25.000 euro annually.



## PEACE / ECPAT SRI LANKA

The “Lemonaid & ChariTea e.V.” recently began to support one more project in Sri Lanka: Protecting Environment and Children Everywhere (PEaCE). This initiative, which was founded in 1991, fights for the rights of children and against their sexual exploitation. The initiative’s main objectives include providing direct protection, improving the legal framework and raising awareness among tourists and in society as a whole.

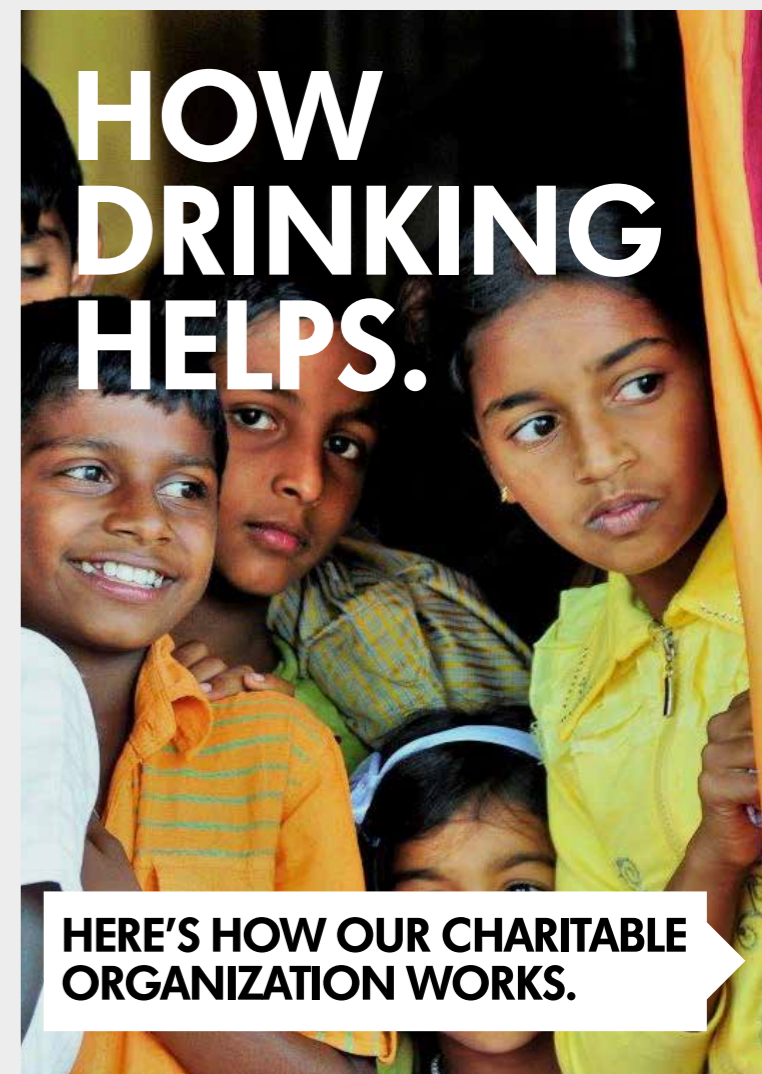
## CENTRO DE APOYO A NIÑOS Y NIÑAS DEL ABASTO

The vegetable-wholesale market “Abasto” is located on the outskirts of Asuncion, Paraguay’s capital city. Due to their family’s poverty, many young children need to work at the market, search for food and collect it. The charity supports the nursery “Centro de Apoyo” which offers shelter to over 80 of these children – providing them with a place to play and learn, as well as psychological and medical care.



## WATERTANKS IN SUID BOKKEVELD

South Africa - the home of Rooibos tea. During the apartheid regime, only white farmers were allowed to cultivate Rooibos. In 2001, the “Heiveld” co-operative became the first consortium of black farmers. Their alliance thus has huge symbolic character. However, the alliance has, until now, still faced significant problems. In the past the cooperative has been equipped with solar panels by the charity. More recently, it financed and set up several water tanks, a backup supply in periods of drought.

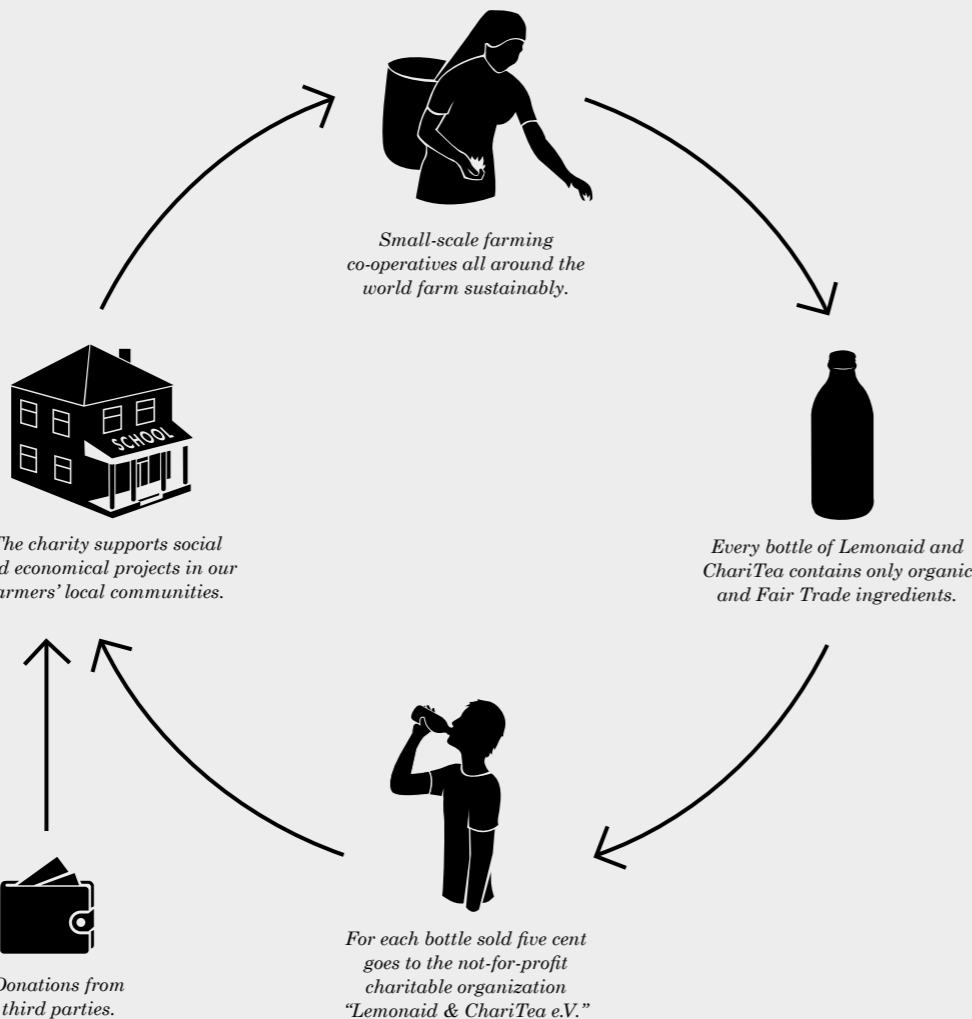


# HOW DRINKING HELPS.

## HERE'S HOW OUR CHARITABLE ORGANIZATION WORKS.

## THE NEW SOCIAL DRINKING.

Lemonaid Beverages is a social enterprise, launched in 2009. We produce truly sustainable soft drinks and iced teas. The ingredients are organic, sourced from small-scale farming cooperatives all around the world. Our Rooibos tea, for example, comes from the 'Heiveld' alliance in South Africa and our sugar from "Asocace" in Paraguay. We rely on Fair Trade. We pay higher prices for our raw ingredients and therefore support a fair and humane agriculture. With help of the Fairtrade Bonuses local farmers can improve their living conditions and initiate community projects. Further information on the charity can be found at [www.lemon-aid.com](http://www.lemon-aid.com)



## FAIRTRADE – STILL NOT FAIR ENOUGH.

Aside from being Fairtrade, every bottle of Lemonaid and ChariTea also contributes to a higher cause. We want to support local projects that improve social, ecological and economical structures in those parts of the world which global economic developments have placed at a significant disadvantage. Therefore we donate five cent for every bottle sold to the not-for-profit charitable organization "Lemonaid and ChariTea e.V." Over 1 million euro has been raised to date for development aid projects.

## SUPPORT OUR CHARITABLE ORGANIZATION.

Sponsorship through sale of Lemonaid and ChariTea products has been the charity's main source of funding so far. You can help support these projects further via creative fundraising or making a donation. For more information please visit [www.lemonaid-charitea-ev.org](http://www.lemonaid-charitea-ev.org)

## OUR CHARITY'S PROJECTS.

The charitable organization "Lemonaid and ChariTea e.V." is a not-for-profit organization that exclusively and directly pursues charitable purposes. The organization wants to help people to help themselves, and therefore supports local projects that foster political, economical and cultural involvement. All projects are carefully selected by the charity itself and visited locally on a regularly basis. Detailed information and news about social projects can be found on [www.lemonaid-charitea-ev.org](http://www.lemonaid-charitea-ev.org)



\* Ausnahme ChariTea green – enthält Honig